

### Let's Communicate!

### Communications Subcommittee

General Membership Meeting November 27, 2012

#### **Communications Subcommittee:**

Tammy Risner – Chair Teresa Reno – Co-chair and webmaster Anna Gill – Chief Editor Cindy Blakley



- Writing for the InterAct
- AP Style Guide Standards
- Website walk-through



Tammy Risner



Teresa Reno



Anna Gill



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### I C S E W

#### INTERAGENCY COMMITTEE OF STATE EMPLOYED WOMEN

#### Writing for the InterAct

- Must submit one article per term
- Don't worry if you aren't a strong writer
- Outside sources must be acknowledged

#### What to write about?

- Personal experience
- Passion or hobby

#### Remember

Keep topics neutral and non-bias



#### Message from the Chair \* Named Market, Department of Fish and Million



For state employees, the challenge to step up and perform at our peak level with fewer resources is still part of our every day. I regularly hear co-workers akking, "Is this ever going to end? How are we going to survive more changes and cuts?" My answers are "yes" and "we will thrive, rather than just survive.

#### Thriving vs. Surviving

The textbook definition of thrive is 1. To make steady progress; prosper, or 2. To grow vigorously; flourish. In order to thrive, we first must have our basic needs met. Professionally, this can mean a base level of job security, personal safety, and tools to perform our jobs. Once these needs are met, we look for opportunities for growth from training and promotions; we get creative; and we take more

In this social, economic, and political environment. some of us feet our basic needs are reduced or not available, so we go into survival mode. We out our heads down and drive harder so we don't get noticed in case the chopping block comes to our neck of the woods. How can we consider thriving under these conditions? Through change and uncertainty comes the opportunity for growth. To take advantage of this, we need to look at our work environment in a different

#### Thriving is a Choice If we wake up in the morning and decide to

have a great day, what are

the odds it will happen? Some say it would depend on outside influences (the car doesn't start, we spill coffee in our laps, our bosses give us top priority assignments overwhelming our workloads, etc.). Though this is true to a degree, we have more control than we give ourselves credit for. Control comes from the decisions we make, either consciously or subconsciously, every day. If we decide to be successful, we are more likely to see opportunities and to practice positive habits that will lead to

If we wake up in the morning and decide to have a bad day, what are the odds it will happen? Pretty high, right! Why is that? It is because the way we think about the events in our lives has a direct impact on how successful we are. The same is true when it comes to overcoming obstacles (surviving) or making better lives for ourselves (thriving).

In survival mode, we act

out of fear instead of a

position of strength. We react rather than initiate, which reduces our ability to make progress. So, how do we regain our strength? By making sure all our basic needs are met and seeking ways to improve the work we do. In turn, our morale improves, we are more confident in our lobs, and we perform better. All of these actions and attitudes are contagious in the workplace. By taking action ourselves, we ignite a thriving culture.

I challenge you to decide to theire. Be the one who buys stock in yourself at the survival rate and cashes out every day in theiring dollars. If you're truly in survival mode, what do you have to lose? And what do you have to gain? Go ahead and thrive.

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Cell Phone Coordinator .

### I C S E W

#### INTERAGENCY COMMITTEE OF STATE EMPLOYED WOMEN

#### Agency in the Spotlight - Washington State Criminal Justice Training Commission

The Washington Scale Crissinal Judicis Flashing Commission (Judicis Flashing Commission (Judicis Flashing Commission (Judicis Flashing) and training spatial suffery providing solutation and staking solution state or discoverent. Constructions and other public suffery professionals in Washington. The washington in Washington. The washington in Washington in Theorem or the matrimal Wirport no. 17 acres of land that washington rune buildings, a contracted cafeteria, and down

ityle housing for qualified that boparts. The raise access to the proater fearth seath access make the factor and apport access, makes the fluxion location a larvotte place to hold state county, and try meetings transported exercise.

facility is able used as a staging and seconds the for agencies conducting interdiction is solitary term referring to the act of delaying, consisting or destroying enemy forces or supplies and large scale criminal justice operations.

Not to be confused with the

Washington State Parin Bradenry Sociated in Shelhori. The WSCJTC provides training to all types of amount justice written and is similar to a Peace Officer Standards and Training (FOS.T. acaderry in other plates. The WSCJTC in oversion by a fosticism resorbing commission appointed by the Generator, which includes the Automory General, the Chief of the State Pasiri, washing police of last, sheriffs, and infriends in the climinal putrice field. At the main criminal justice maining entity in the state, the WSCJTC administers and manages some two hundred statewide programs. Some of the more notable programs are:

- The Basic Law Enforcement Academy (BLEA)
- Corrections Officers Academy (CCA)
- Telecommunications (911)
- Juvenile services and convections academies
- School safety and security
- Poace Officer Certification

The WACFFLake pattern with several regional bless throughout the state to derive courses sectors. As the City of Social Socialis Socialis and Margin Counties, and the Counties of Social Poders Agendes to mame a New As a first that service to this customers, the WSC ITC Month Courses conducted by the FIT, DICA Maritah's Office, and Department of Howelds Occurity to add in the skills and transferdige of public salety proprietorials.

WSC/TIC staff constitutes to the mustal solety of Washington by celling are littles and passthrough fire reversil quasi-state agencies, such as the Washington Association of Sherths and Police Chiefs (WASS-C), who ill import Association of Photeositing Attorneys: Washington Association of County Utilization (WASCO), and the Comment office of WASCO, and the Comment office of WASCO, and the Comment office or WASCO. This year ICSEW invited two WSCATC employees See Rahr and Lieutenant Rachella Heinzen to be Keynote Speakers for the Clympia and Spokane Leadership Conference.

Lieutenant Rachelle Heinzen -Spokane Keynote



his been anigned to the Washington State Criminal Justice Center for more than two

years. She is currently the Assistant Commander of the Basic Law Enforcement Academy.

See Rahr - Olympia Keynote



Soe Rahr mus the Sheriff of King County from 2005-2012, She was responsible for more than 1, 500 employees, a \$150 million isochet.

and provided contract services to 12 often and trained policing for the Seattle/Puget Sound region.

#### Benefits of Gardening

by Deorse Ross, Mannington-Health Care Facilities Audient

ri 2010, my deste to start my own garden in our backyard developer as it became more of a priority for my family to est healthur, in addition, the cost of fuels fruits and vegetables at the grocery stores were increasing and our furdor was becoming tighter as the economy became worse. I had never gardened before, so I knew I was going to need some kied of memorship or I would possibly give up out of frustration or for just being clueless I contacted Garden Baised Bounty (GRuB), a non-profit organization in Olympia dedicated to empowering people to grow their own food, and they helped me get started being successful with gardening Ghillicume out to my home and built three garden beds with compost distinduced They provided me my first bags of seeds. educated me in my first steps and came back out for a visit mormonths later to give marriers tighafter sense of my harvest started. peopling up. Lendert up building a thurth weed garden bedon my own because I didn't have enough space to grow everything I wanted

The benefits of gardening are truly sich, Hera are just a few the come to know borning experience:

- We've used more than \$100 a month in produce afore on our groony bit. Some families with several raised bed gardens are saving even more, but we only have four beds at this time.
- 8's a great family activity.
   Mykkitchave their corn garden beds and grow the

truits and vegetables they like. They're excited to water it every day and not the truits right of the smed We've new resolute ted good eating sabits.



of hunding at least three to flue servings of expetables and fruits a day. The recipes we cook are based on what vogetables need harveiling at that time and see include them in every way we can for means.

3. Butter health, Wilves noticed a loage change in our health, energy and a new sense of padde in exting the fruits of four bases, Gardening also can feed the mind as well as the body. Mortising out in my gaident his become my hobbly and strost selever. I only taking called his and look fromest to seeing the diamatic change over night at maker speakers of the part of the four high taken and the first of the formatic to seeing the diamatic change over night at final final four four part of the first speakers.



a. Cardening can be inexpensed. Getting the garden darked can be uninvestment. (I) about 525, por caused between the transperse in the candidate of the candidate of the product of the candidate of the candidate the candidate of the supplied of the candidate of the candidate of the pack, Some gardenian short of the candidate of the candidate

 Gardening doesn't have to be fine consuming, big garden needs to be sealed each day unless it usined, lost time, every weekend 20 weed and pail growing grass from the garden as well as picking the harmed. Our horsest is all organis, so we use no peoplicates in styles.

Iddn't realize how much i would love pardening until Tjurnged in and ambiaco d. It started out with a way to savemoney and eat. healthiet but it is become a part of our daily lives and were attenty making plans to expand if next warren.

For more information about gardening and have to start your own, visit GRUPs potate. •

#### Homelessness Happens

By Janua's Kuray, Washington Sharp School for the Blind

When my daughter Arry to de her service project on the effects of crug and accepts 1 thought. What is good choice forwers when it came time to Auffild her voluntees/consuming university from the first project. It has table on.

Like most tecnopora, I was having a difficult time getting Arm to meet has deadlines to complete war project. Whe was given several choice for him voluntain hours and decided she wasted to fulfill these at the Portstand Family Homeless Solution organization. Healthing has process was a bit coverablehing for the moon lines, offered so wolunters within and with memory.

Any and I signed up for feel different wilunceering apportunities Octobing 30 hours). The first was Allemoon Hosts, tile located the Grosse Holline Family Switer, and gut their books to

One distinction stated of tranging our with the Cardines in the family with the Artifician the family consenter taining the NATA is give the parents a broadt, coloring with the younges NATA, leaping the schools again laid, do horsework, prepare anacks, clear and put dishes array, and just simply be there for the families. The NATA were an isonability affectionate, which made this particular in the Year you aritifying.

The second volunteer apportunity we signed up for man called constraint Hoose. This shift requires volunteers to be on duty from 7:30 pain, until 7:30 and, the view shorring. Any and I set up our hods.



which consisted of this muti and steeping bags on the granisation floor. We were responsible for helping claim up after drawn, prepare the pools for the families to



and then and then and then at 6 arm, we were up, preparing the subfail for the families and helping them get out the door promptly at 7:30 a.m. to start their day.

The families staying in the she'ter

can fire there up to 00 days. They are given a given a given a tag. warm born-domestic violence, to moviving to the Postanda area hocking to first our the Postanda area hocking to first a project property. It is uddiction, to leaking a job they had for 30 years.

I cannot experience or accordably paid. Into words what this insperience execut to both Anny and 1.1 rearned see spetting violonity car affers our first shall be plack to see you have and making diament for my british only lightly making diament for my british and the shall be placed to my bed at night." I couldnot help but my bed at night." I couldnot help but with of all the should be for

granted every day. I feel so-

britanale to have the job I have, to

have an aversome support system

is my friends and family, and to

know they are there should be er

assistance finding public aid, help

finding a job, and help locating a

with one child up to a family with

tion children. All of their belongings

place to live. These were families

were in a locker, no bigger than

what I remember having back in

needing temporary shelter soried

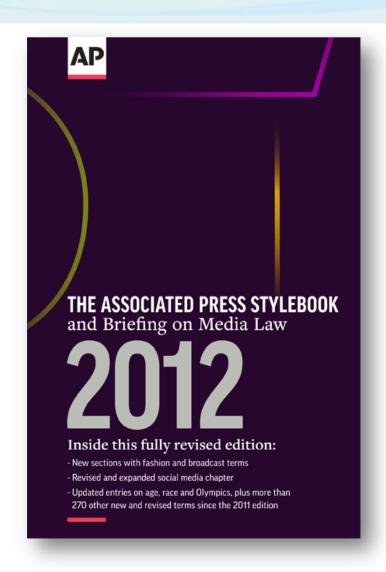
Nich school. Their situations for

When Amy presented her first project to a panel of tadges, they usked her what she took back from the seperance; her respective. "He male covery fortunate to have what we overy fortunate to have what we

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The AP Stylebook is a writing style guide for journalists, writers, editors, students and professionals. It is published and updated annually to reflect changes in writing style and new guidelines.

Provides fundamental guidelines for spelling, language, punctuation, usage and journalistic style. It is the definitive resource for journalists.



#### Why use the AP Stylebook?

- Most Associated Press style guidelines are similar to guidelines in other respected writing guides and commonly accepted writing rules and standards.
- The Associated Press Stylebook has an easy-to-use format.
- The AP Stylebook concisely covers the most commonly asked writing questions. For example, the AP Stylebook has less than two pages on using commas. The comprehensive Gregg Reference Manual covers commas in 30 pages, and the Chicago Manual of Style covers commas in 11 pages.
- Because most newspapers follow AP style, many readers are familiar with writing that follows AP style.

### **Dates**

a.) January 8

b.) January 8<sup>th</sup>

c.) Jan. 8 ←

d.) Jan. 8th

When a month is used with a specific date, abbreviate only Jan., Feb., Aug., Sept., Oct., Nov. and Dec.

Do not use st, nd, rd or th.

Example: Anna's baby is due Jan. 20.

a.) August 2012 <-----

b.) Aug. 2012

c.) Aug., 2012

d.) August, 2012

Spell out when using alone, or with a year only.

Example: August 2012 was a very dry month.

One more. . .

- a.) Tues. Jan. 15, 2013
- b.) Tuesday, January 15, 2013
- c.) Tuesday, Jan. 15, 2013 <
- d.) Tuesday, January, 15, 2013

When a phrase refers to a month, day and year, set off the year with commas.

Example: The next general membership meeting will be Tuesday, Jan. 15, 2013.

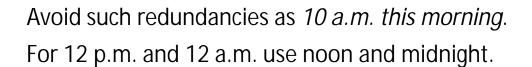
### Time

a.) 8:00 a.m.

b.) 8:00 am

c.) 8 AM

d.) 8 a.m.



Example: The meeting begins at 8 a.m.

### **Numbers**

a.) Eight, 12 <-----

b.) 8, 12

c.) Eight, Twelve

Spell out whole numbers below 10, use figures for 10 and above.

Example: They had 10 dogs, six cats and 97 hamsters.

Spell out a numeral at the beginning of a sentence. If necessary, reword the sentence.

Exception: If the sentence begins with a year.

Example: 1976 was a very good year.

Spell out casual uses.

Example: A thousand times no! or Thanks a million.

### Fractions, Decimals and Percent

a.) two-thirds ←

a.) .03 meter

b.) two thirds

b.) 0.03 meter <

c.) 2/3

c.) .029 meters

Spell out amounts less than 1 using hyphens between the words.

Decimalization should not exceed two places unless there are special circumstances.

For amounts less than one, use the numeral zero before the decimal point.

Use a numeral and spell out percent for whole numbers.

Example: She said 50 percent of the members were there.

### **Dollars and Cents**

- a.) 15 dollars
- b.) \$15.00
- c.) \$15 <del><</del>

- a.) 8 cents
- b.) .08 cents
- c.) \$.08

Use the \$ sign in all except casual references or without a figure.

Examples: The book cost \$4. Dad, please give me a dollar.

For amounts more than \$1 million, use up to two decimal places.

Examples: He is worth \$4.35 million dollars. He is worth exactly \$4,351,242

Spell out the word cents, using numerals for amounts less than a dollar.

Use the \$ sign and decimal system for larger amounts.

Example: \$1.01, \$2.50

### Government

- a.) State of Washington
- b.) state of Washington



b.) Washington state

Washington State is the name of a university in the state of Washington

Lowercase in all *state of* constructions. Apply the same principle to phrases such as the city of Seattle, the town of Rainier etc.

Do not capitalize state when used simply as an adjective to specify a level of jurisdiction.

> Example: state funds, state Rep. Sam Hunt, state Utilities and Transportation Commission, Washington State Treasurer

- a.) Thurston County
- b.) Thurston county
- a.) Thurston and Lewis Counties
- b.) Thurston and Lewis counties <----

- a.) Federal Government
- b.) federal government <
- c.) Federal government
- a.) Legislature
- b.) legislature

### **Titles**

- a.) The *president* issued a statement. <
- b.) The *President* issued a statement.
- a.) Our president, Barack Obama gave a speech.
- b.) I was there when President Barack Obama gave a speech. ←

Abbreviate the following before a name:

Dr., Gov., Lt. Gov., Rep., Sen.

### Internet

a.) Web site
b.) website
c.) Website
c.) e-mail

d.) E-mail

\*Note: webcam, webcast and webmaster are one word. But, Web, Web page and Web feed are two with the first word capitalized.

### **Punctuation**

### **Quotation Marks:**

- 1.) The period (.) and comma (,) *always* go within the quotation marks.
- 2.) The dash(-), the semicolon (;), the question mark (?) and the exclamation point (!) go within the quotation marks when they apply to the quoted matter only. They go outside when they apply to the whole sentence.

### Commas in a series:

- 1.) Use commas to separate elements in a series, but do not put a comma before the conjunction in a simple series.
  - ex. The flag is red, white and blue.
- 2.) Put a comma before the concluding conjunction in a series, however, if an integral element of the series requires a conjunction.
  - ex. I had orange juice, toast, and ham and eggs for breakfast.
- 3.) Use a comma also before concluding conjunction in a complex series or phrase.
- ex. The main points to consider are whether the athletes are skillful enough to compete, whether they have the stamina to endure the training, and whether they have the proper mental attitude.

### **ICSEW Homepage**





### **Questions?**